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## Time is running out to enter Lela's Cash for College Scholarship Contest

*March 31 is deadline for \$10,000 video/essay contest and drawings*

**BATON ROUGE --** Time is running out for Louisiana students to enter the Louisiana Education Loan Authority (Lela)'s \$10,000 Cash for College scholarship contest.

Grand-prize winners in the essay and video contest will each win a \$2,000 scholarship. Second-place winners in each category will receive \$1,000 scholarships, and third-place winners will win \$750 scholarships. The theme is "Your College Game Plan!"

In addition, five seniors will win \$500 scholarships through random drawings. The deadline is March 31.

Students can register for the contest and drawings online at [www.GoFAAM.com](http://www.GoFAAM.com) and find 2013 video contest entries on Lela's YouTube channel at <http://www.youtube.com/user/askLela2013/videos>.



Lela's campaign is designed to focus college-bound high school seniors and their parents on the importance of completing the U.S. Department of Education's Free Application for Federal Student Aid (FAFSA) in time to meet financial aid deadlines this

spring. For more information, visit <http://www.asklela.org> or follow Lela through its Facebook and Twitter feeds at <http://www.facebook.com/AskLela> and <https://twitter.com/AskLela>.

### **About Louisiana Education Loan Authority (Lela)**

The Louisiana Education Loan Authority (Lela), a division of the Louisiana Public Facilities Authority (LPFA), is Louisiana's non-profit resource for college planning. Lela's mission is to develop projects and programs to make higher education more accessible to the people of Louisiana. Lela has assisted more than 400,000 students since 1984. Find more information at <http://www.lela.org>.

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